

AMES, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

RELEASED
2020

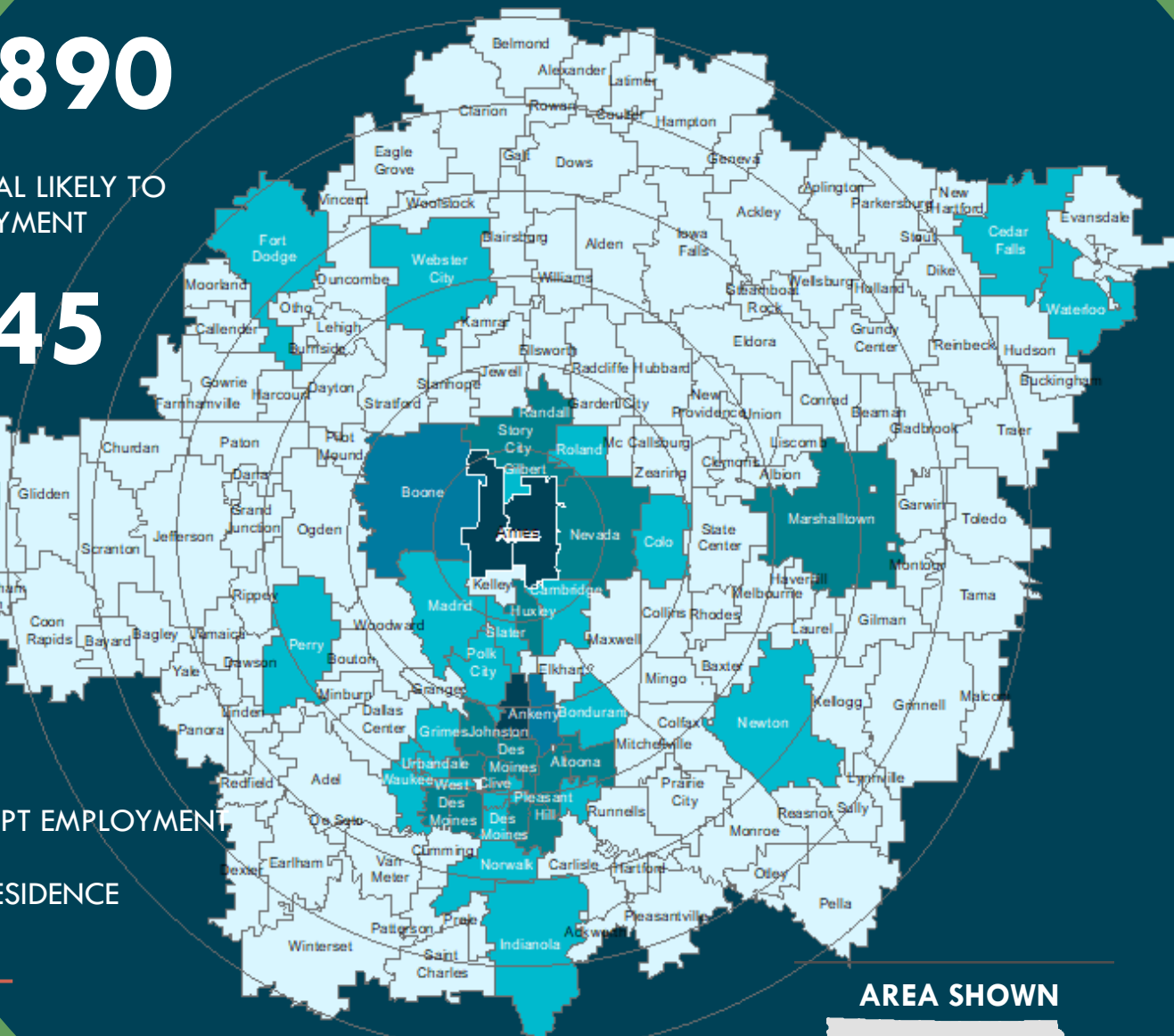
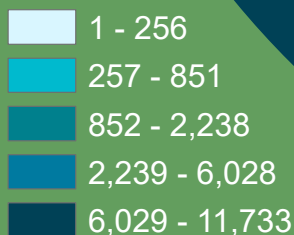
ESTIMATED POPULATION
AGES 18-64

684,890

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN AMES, IA

83,645

LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN AMES, IA
BY PLACE OF RESIDENCE
(PER ZIP CODE)



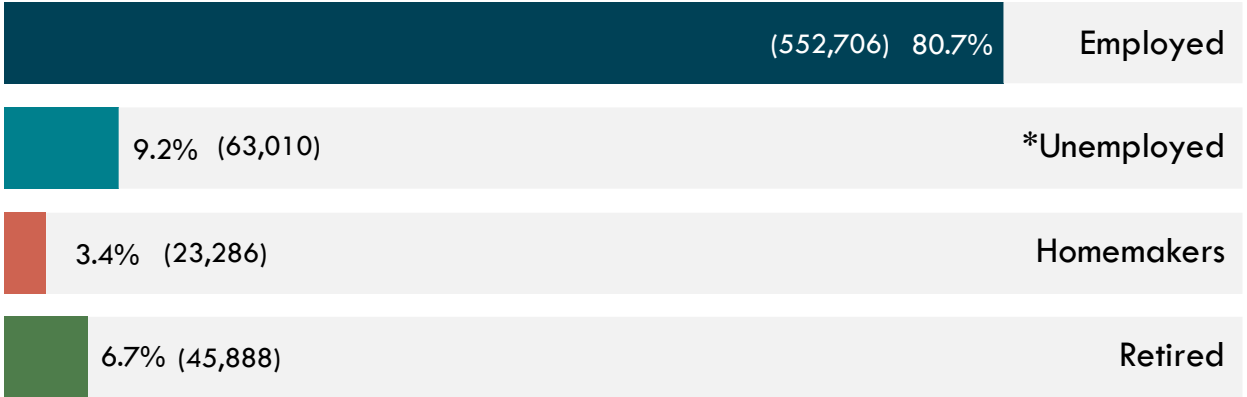
AREA SHOWN



10-Mile Interval Between Rings

AMES LABORSHED ANALYSIS

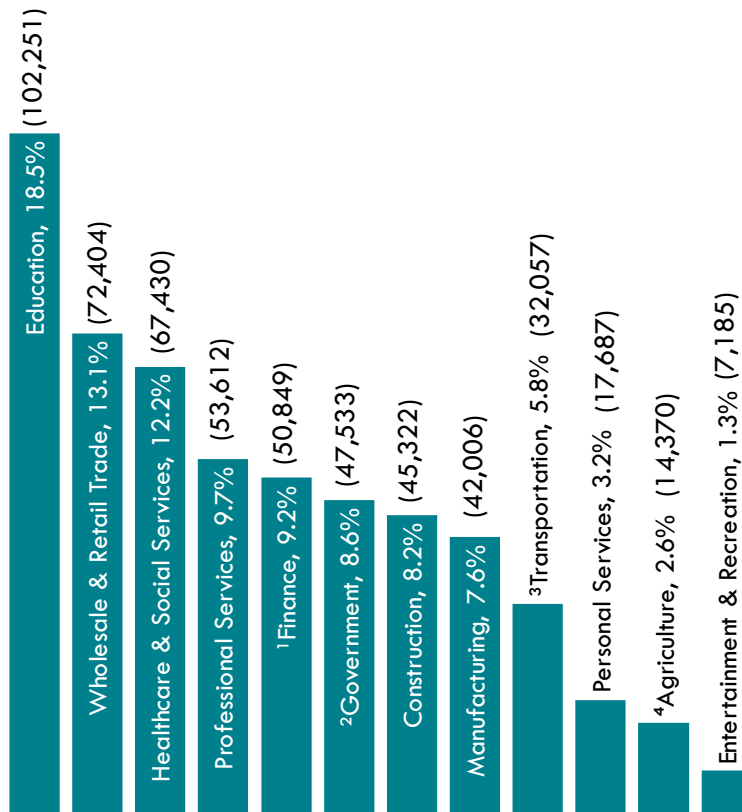
EMPLOYMENT STATUS (ESTIMATED TOTAL)*



*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



¹Finance, Insurance, & Real Estate

²Public Administration, Government

³Transportation, Communications, & Utilities

⁴Agriculture, Forestry, & Mining

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	92.1%
	Dental Coverage	85.5%
	Pension/Retirement/401K	84.2%
	Life Insurance	79.2%
	Paid Holidays	78.9%
	Disability Insurance	78.1%
	Vision Coverage	76.8%
	Paid Vacation	60.7%
	Paid Sick Leave	55.4%
	Flex Spending Accounts	48.8%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Ames Laborshed area.

The employed are currently commuting an average of—

11

miles one-way for an employment opportunity

&

16
minutes

EMPLOYED: LIKELY TO CHANGE

- An estimated **71,963** employed individuals are likely to change their current employment situation for an opportunity in Ames

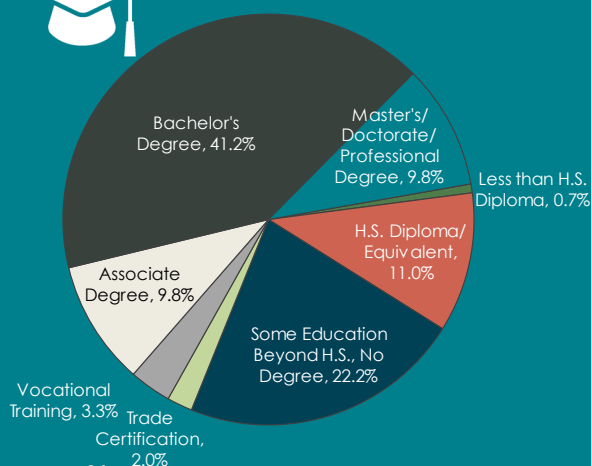
- Current occupational categories:

Professional, Paraprofessional, Technical	38.7%
Clerical	16.0%
Managerial	15.3%
Service	12.7%
Production, Construction, Material Moving	11.3%
Sales	6.0%
Agricultural	0.0%

- Current median wages: \$

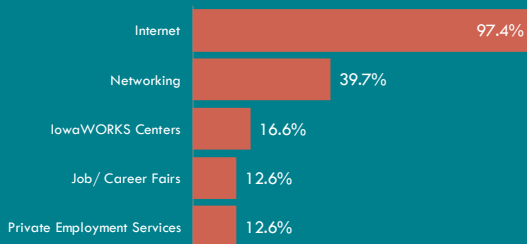
- \$15.00/hour and \$75,000/year
- \$19.00/hour - attracts 66%
- \$20.00/hour - attracts 75%

- 88.3% have an education beyond HS



- **38.6% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of **11 miles/17 minutes** (one-way) to work
- Willing to commute an average of **25 miles/34 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **1,118** unemployed individuals are likely to accept employment in Ames

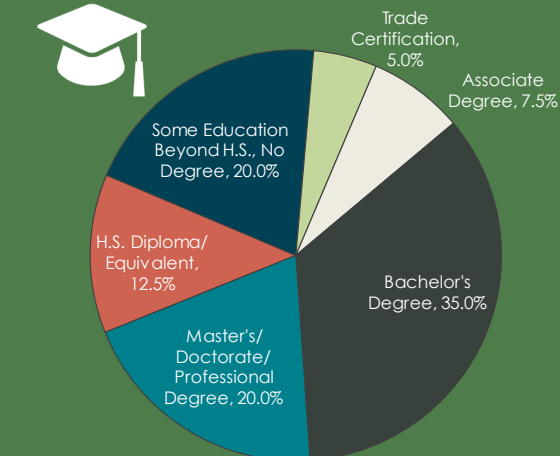
- Former occupational categories:

Professional, Paraprofessional, Technical	45.5%
Managerial	18.2%
Sales	18.2%
Production, Construction, Material Moving	12.1%
Clerical	3.0%
Service	3.0%
Agricultural	0.0%

- Median wages: \$

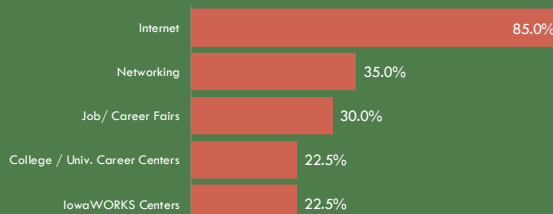
- \$14.50/hour - lowest willing to accept
- \$16.41/hour - attracts 66%
- \$18.50/hour - attracts 75%

- 87.5% have an education beyond HS



- **80.0% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **25 miles/34 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Ames is estimated at 20.8 percent—approximately 8,871 people living in Ames work in other communities.

Most of those who are out commuting are working in Ankeny, Boone, Johnston, & Ogden.

Over two-fifths (40.6%) of out commuters are likely to change employment (approximately 3,602 people).

50.0% earn an annual salary—median salary is **\$96,500 / year**.
43.8% earn an hourly wage—median wage is **\$20.47/ hour**.

8,871
people live in
Ames.
and work
elsewhere

EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

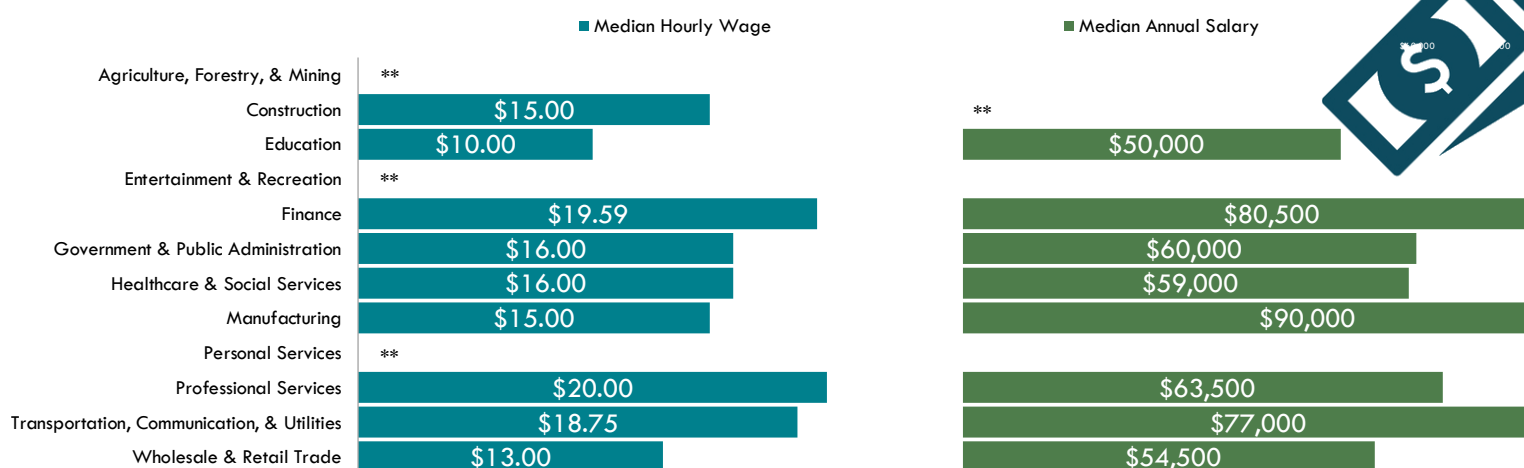
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	75.0%	25.0%	16.7%	0.0%	33.3%
Education	94.1%	8.8%	0.0%	2.9%	82.4%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	100%	21.4%	0.0%	21.4%	57.2%
Government & Public Administration	91.7%	25.0%	0.0%	0.0%	66.7%
Healthcare & Social Services	100%	21.4%	7.1%	28.6%	42.9%
Manufacturing	83.3%	22.2%	11.1%	5.6%	44.4%
Personal Services	**	**	**	**	**
Professional Services	88.9%	16.7%	5.6%	11.0%	55.6%
Transportation, Communication, & Utilities	90.9%	31.8%	0.0%	13.6%	45.5%
Wholesale & Retail Trade	84.6%	30.8%	7.7%	10.3%	35.8%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total
Inadequate Hours	2.5%	1,799
Low Income	0.2%	144

	Percent Surveyed	Estimated Total
Mismatch of Skills	5.8%	4,174
Σ †Total	7.7%	5,541

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

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economic development

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